Design Guidelines for vFMP

Colors for programs

VFMP Primary		CHAMPVA		FMP		Spina Bifida		CWVV		Pharmacy	
PMS 541	PMS 7544	PMS 541	PMS 368	PMS 541	PMS 7461	PMS 541	PMS 7461	PMS 541	PMS 2725	PMS 541	PMS 130

FOREIGN
MEDICAL
PROGRAM

SPINA
BIFIDA
HEALTH
CARE

MEDS
BY
MAIL

CHAMPVA
GUIDEBOOK

CHILDREN OF
WOMEN
VIETNAM
VETERANS

Sample usage
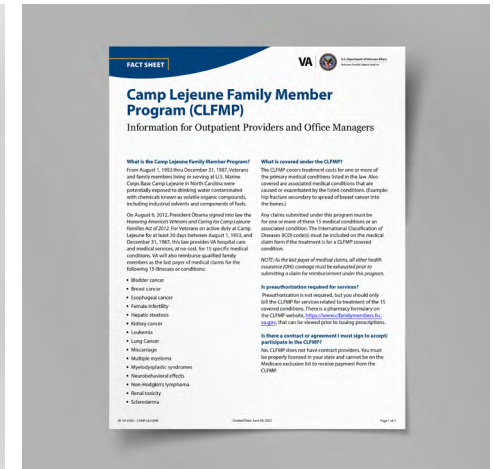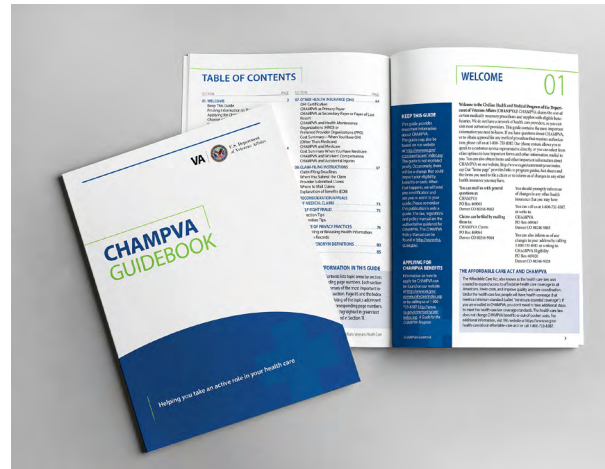
Graphic elements

The design for the VFMP line of products uses consistent design elements for all products. The primary color is VA Blue with accents from the VA extended color palette.

Myriad Pro for Headings, subheads, sidebars and charts

WELCOME 01

KEEP THIS GUIDE

This guide provides important information about CHAMPVA.

Welcome to the Civilian Health and Medical Program of the Department of Veterans Affairs (CHAMPVA)! CHAMPVA shares the cost of certain medically necessary procedures and supplies with eligible beneficiaries. We do not have a network of health care providers, so you can visit most authorized providers. This guide contains the most important information you need to know. If you have questions about CHAMPVA, or to obtain approval for any medical procedure that requires authoriza-

Minion Pro for body text.

Bracket (1.5 pt) line can be used as an accent

NOTE: While blood glucose testing supplies are available through Meds by Mail, **blood glucose meters must be obtained at a local pharmacy**.

Swoop can be modified and rotated to fit designs as needed.

Swoop is always VA blue (PMS 541)

You can use **simple** icons/symbols in the swoop or in your design